Pride 2020 Strategic Plan Goals and KPI’s

Goal 1: Intellectual Climate and Culture
Create an exceptional learning environment that promotes challenging, high-quality curricular and co-curricular programs, engaged student learning, and local and global citizenship

• KPI #1 → Undergraduate Student Participation Rate in Research, Study Abroad, Service Learning, Experimental Learning and Leadership Programs

Goal 2: Student Success
Recruit, develop, retain, graduate, and place outstanding students

• KPI #2 → Percent of Students Obtaining Gainful Employment in 12 Months
• KPI #3 → Four-Year Graduation Rate
• KPI #4 → First Year Retention Rate
• KPI #5 → New Freshman Average SAT/GPA

Goal 3: Research and Scholarship
Increase and sustain excellence in scholarly and creative research that addresses significant state, regional, national, and global challenges

• KPI #6 → Contracts and Grants Awarded

Goal 4: Outreach and Engagement (Service Beyond Self)
Strengthen and expand our outreach, engagement and economic development programs to benefit the people of Delaware, the nation and the world

• KPI #7 → Number of Students in the “STEM” Early College High School
• KPI #8 → Number of Online Courses and Programs
• KPI #9 → Number of Certification Programs

Goal 5: Sustainability
Enhance and extend the university's environmental stewardship through education, research, outreach, conservation and innovation

• KPI #10 → Undergraduate Student Participation Rate in Sustainability Courses and Activities
• KPI #11 → Guaranteed Energy Savings

Goal 6: Institutional and Operational Effectiveness
Enhance, leverage and diversify our resources to fulfill the University’s mission

• KPI #12 → Strategic Enrollment Increase
  - Graduate Students
  - Online Students
  - International Students
  - STEM Students
  - Undergraduate Students
  - Transfer Students
  - Other

• KPI #13 → Increasing Overall University Funding
  - Tuition and Fees
  - Contracts and Grants
  - Auxiliary Revenue
  - Endowment Income

• KPI #14 → Alumni Giving Rate
• KPI #15 → Instruction Expense per FTE Student

Delaware State University
Making our mark on the world