Dear Supporters,

First and foremost, thank you for continuing to support the work of Delaware State University as we transform lives and shape young minds for success.

This Fall, the spirit was high amongst our students, alumni and supporters as we celebrated our 130th anniversary and Homecoming. Our Homecoming slogan was “Back Together Again” in recognition of how important community-building events like this are after a very challenging 2020.

As part of the Homecoming celebrations, we invited our donors to a private event called the “DSU Homecoming Gratitude Reception.” During the evening’s program, we unveiled the DSU Giving Society to help us thank and recognize our University’s key supporters. Giving Society members are recognized for annual contributions to the University, scholarship gifts, bequests, planned and major gifts, and volunteerism.

In addition, we have launched the DSU Planned Giving Newsletter to help our key supporters stay informed of all the great things happening in our community and ways you can give back through a Planned Giving approach. We will share the impact of giving to our students, donors stories of inspiration, timely planned giving ideas, and much more on these pages.

If you’d like to learn more about the new DSU Giving Society, feel free to reach out to our Director of Major Gifts Justin Rodstrom at jrodstrom@desu.edu or 302-242-2784.

Thank you again for your continued commitment to our students and our mission!

It All Matters,

Dr. Vita Pickrum
Foundation President
Delaware State University
Your Gift Planning Resource

Navigating the world of gift planning can be intimidating. There are a variety of ways to leave a legacy and understanding which gift is right for you can be tricky. So, where do you begin? Delaware State University has launched a platform for you to easily compare gifts, understand the advantages that come with giving and what gifts may be right for you.

Getting Started

To begin building your legacy at DSU, it’s important to first understand how gift planning can help you reach your charitable goals. On our website, you can learn about the types of gift planning solutions offered at DSU, how they can benefit both you and the university and what tax benefits you could earn from leaving a legacy gift.

Building Your Plan

There are many factors to consider when building your charitable giving plan. What are your goals? What type of legacy would you like to leave? How will you ensure your wishes are taken into consideration? These questions and many more are important when it comes to planning your legacy. On our website we share free highlights from our donor workshops to help you understand how to create the best plan for yourself and your family.

Choosing the Right Gift

With so many gifts to choose from to create your legacy, it can be difficult to understand which gift, or combination of gifts, are right for your charitable goals. Using our Compare Gift Planning Solutions tool, you can get a better picture of the benefits of each type of gift and how they impact your financial future. On this section of our website, you can also access our free Gift Planning Decision Guide. You can use this guide to get an in-depth look at all the solutions offered at DSU.

We hope you’ll consider leaving a legacy at Delaware State University. To create your legacy today, please visit desu.edu/giving/planned-giving or reach out to our Director of Major Gifts, Justin Rodstrom, at jrodstrom@desu.edu or 302.242.2784.

Contact Us Today:  Justin Rodstrom, CFRE, Director of Major Gifts, Division of Institutional Advancement  E: jrodstrom@desu.edu | O: 302.857.6082 | M: 302.242.2784

HOT TOPICS

Give a Gift From Your IRA

The IRA charitable rollover is a tax-reducing or tax-free way to make a gift.

Bequests: A Simple Way to Give

A gift by will, known as a charitable bequest, is an easy way to give a dollar amount, specific items, or a percentage of your estate and make a meaningful contribution.

To learn more about these gifts and more, please visit desu.edu/giving/planned-giving.
Contributing to my alma mater stems from the level of appreciation I bear for the life enhancing experience during the years I spent as a student at DSC/DSU and through the present. As a recipient of financial aid (federal, athletic scholarship and work study), I was able to obtain my Bachelor of Science in Education degree without long-term debt. The financial barriers that would have prevented students such as myself from pursuing higher education were significantly reduced or eliminated. So I felt obligated to contribute to DSU and the future of students who need assistance as they pursue the education needed to establish a career of their choice.

I feel that all who attended DSC/DSU should care about the future of our great institution and be willing to donate to the future of DSU and the students who choose to enroll as they prepare for the future. Thanks to all the staff and students at DSC/DSU who made my enrollment memorable.

—Archie L. Bailey ’80