

## Enrollment Trends

Level	Major or Concentration	Description	Gender	200401	200501	200601	200701	4 Year Average	Standard Deviation	200801	+/- 4 Year Average	Z Score
U	011	Public Relations	F	24	28	46	45	36	11.38	39	3	0.29
			M	7	8	11	9	9	1.71	9	0	0.15
		Public Relations Total			31	36	57	54	45	12.92	48	4
	013	Broadcast Journalism	F	18	20	27	28	23	4.99	34	11	2.15
			M	17	24	25	15	20	4.99	17	-3	-0.65
		Broadcast Journalism Total			35	44	52	43	44	6.95	51	8
	014	Print Journalism	F	14	22	21	21	20	3.70	16	-4	-0.95
			M	7	5	8	9	7	1.71	10	3	1.61
		Print Journalism Total			21	27	29	30	27	4.03	26	-1
	017	Television Production	F	27	38	42	27	34	7.68	24	-10	-1.24
			M	49	58	62	44	53	8.22	40	-13	-1.61
		Television Production Total			76	96	104	71	87	15.78	64	-23
	019	Radio Production	F	17	24	26	22	22	3.86	21	-1	-0.32
			M	24	41	37	33	34	7.27	32	-2	-0.24
		Radio Production Total			41	65	63	55	56	10.89	53	-3
	023	Radio & TV Production	F	14	1	0	0	4	6.85	0	-4	-0.55
			M	19	0	0	0	5	9.50	0	-5	-0.50
Radio & TV Production Total			33	1	0	0	9	16.34	0	-9	-0.52	
101	Mass Communications	F	0	0	0	4	1	2.00	23	22	11.00	
		M	0	0	0	6	2	3.00	18	17	5.50	
	Mass Communications Total			0	0	0	10	3	5.00	41	39	7.70
U Total				237	269	305	263	269	28.02	283	15	0.52
Grand Total				237	269	305	263	269	28.02	283	15	0.52

## Degree Trends

Level	Major or Concentration	Description	Gender	200401	200501	200601	200701	4 Year Average	Standard Deviation	200801	+/- 4 Year Average	Z Score
U	011	Public Relations	F	24	28	46	45	36	11.38	39	3	0.29
			M	7	8	11	9	9	1.71	9	0	0.15
		Public Relations Total			31	36	57	54	45	12.92	48	4
	013	Broadcast Journalism	F	18	20	27	28	23	4.99	34	11	2.15
			M	17	24	25	15	20	4.99	17	-3	-0.65
		Broadcast Journalism Total			35	44	52	43	44	6.95	51	8
	014	Print Journalism	F	14	22	21	21	20	3.70	16	-4	-0.95
			M	7	5	8	9	7	1.71	10	3	1.61
		Print Journalism Total			21	27	29	30	27	4.03	26	-1
	017	Television Production	F	27	38	42	27	34	7.68	24	-10	-1.24
			M	49	58	62	44	53	8.22	40	-13	-1.61
		Television Production Total			76	96	104	71	87	15.78	64	-23
	019	Radio Production	F	17	24	26	22	22	3.86	21	-1	-0.32
			M	24	41	37	33	34	7.27	32	-2	-0.24
		Radio Production Total			41	65	63	55	56	10.89	53	-3
	023	Radio & TV Production	F	14	1	0	0	4	6.85	0	-4	-0.55
			M	19	0	0	0	5	9.50	0	-5	-0.50
		Radio & TV Production Total			33	1	0	0	9	16.34	0	-9
101	Mass Communications	F	0	0	0	4	1	2.00	23	22	11.00	
		M	0	0	0	6	2	3.00	18	17	5.50	
	Mass Communications Total			0	0	0	10	3	5.00	41	39	7.70
U Total				237	269	305	263	269	28.02	283	15	0.52
Grand Total				237	269	305	263	269	28.02	283	15	0.52

## Average Course Enrollments

			Term Data								
			200701			200801			Total Enrl	Total #Sect	Total Avg
Level	Subj.	Course	Enrl	#Sect	Avg	Enrl	#Sect	Avg			
UG			51	3	17.0	63	3	21.0	114	6	19.0
			59	2	29.5	90	4	22.5	149	6	24.8
			38	2	19.0	41	2	20.5	79	4	19.8
			23	1	23.0	19	1	19.0	42	2	21.0
			16	1	16.0	20	1	20.0	36	2	18.0
			28	1	28.0	34	2	17.0	62	3	20.7
			215	10	21.5	267	13	20.5	482	23	21.0
UG Total			215	10	21.5	267	13	20.5	482	23	21.0
Grand Total			215	10	21.5	267	13	20.5	482	23	21.0

## Grade Distribution by Course

			Grade Data															
			A		B		C		D		F		I		W		Total N	Total %
Level	Term	Course	N	%	N	%	N	%	N	%	N	%	N	%	N	%		
UG	200801		43	68.3%	16	25.4%	4	6.3%		0.0%		0.0%		0.0%		0.0%	63	100.0%
			19	21.1%	50	55.6%	15	16.7%		0.0%	5	5.6%		0.0%	1	1.1%	90	100.0%
			4	9.8%	17	41.5%	5	12.2%	1	2.4%	7	17.1%	1	2.4%	6	14.6%	41	100.0%
			7	36.8%	11	57.9%	1	5.3%		0.0%		0.0%		0.0%		0.0%	19	100.0%
			9	45.0%	7	35.0%	2	10.0%		0.0%		0.0%		0.0%	2	10.0%	20	100.0%
			17	50.0%	9	26.5%	7	20.6%	1	2.9%		0.0%		0.0%		0.0%	34	100.0%
			2	33.3%	2	33.3%	1	16.7%		0.0%	1	16.7%		0.0%		0.0%	6	100.0%
			4	26.7%	8	53.3%	2	13.3%		0.0%	1	6.7%		0.0%		0.0%	15	100.0%
UG Total			105	36.5%	120	41.7%	37	12.8%	2	0.7%	14	4.9%	1	0.3%	9	3.1%	288	100.0%
Grand Total			105	36.5%	120	41.7%	37	12.8%	2	0.7%	14	4.9%	1	0.3%	9	3.1%	288	100.0%

# Student Credit Hour Productivity

E - Enrollment  
 CR - Credit Hour (Course)  
 CRHP - Credit Hour Production

			Term Data									Total E	Total CR	Total CRHP
			200701			200801								
Level	FacultyName	Course	E	CR	CRHP	E	CR	CRHP						
UG			4	3.0	12.0	15	3.0	45.0	19	6.0	57.0			
			15	3.0	45.0	10	3.0	30.0	25	6.0	75.0			
			8	3.0	24.0				8	3.0	24.0			
						14	3.0	42.0	14	3.0	42.0			
			27	9.0	81.0	39	9.0	117.0	66	18.0	198.0			
						31	3.0	93.0	31	3.0	93.0			
			8	3.0	24.0	11	3.0	33.0	19	6.0	57.0			
			14	3.0	42.0	24	3.0	72.0	38	6.0	114.0			
			14	3.0	42.0				14	3.0	42.0			
			18	3.0	54.0	20	3.0	60.0	38	6.0	114.0			
UG Total			81	21.0	243.0	125	21.0	375.0	206	42.0	618.0			
Grand Total			81	21.0	243.0	125	21.0	375.0	206	42.0	618.0			

## New Freshman Retention by Major

Major	Data	200301	200401	200501	200601	4 Year Average	Standard Deviation	200701	+/- 4 Year Average	Z Score
	Cohort N	24	23	23	36	27	6.35	13	-14	-2.13
	Cohort Return University N	18	18	16	25	19	3.95	7	-12	-3.10
	Cohort Retention - University %	75.0%	78.3%	69.6%	69.4%	73.1%	0.04	53.8%	-0.19	-4.45
	Cohort Return Department N	13	13	13	13	13	0.00	6	-7	#NUM!
	Cohort Retention - Department %	54.2%	56.5%	56.5%	36.1%	50.8%	0.10	46.2%	-0.05	-0.47
	Cohort Return Major N	13	13	13	13	13	0.00	6	-7	#NUM!
	Cohort Retention - Major %	54.2%	56.5%	56.5%	36.1%	50.8%	0.10	46.2%	-0.05	-0.47

## Graduation Rates by Major

Entry Major	Data	199901	200001	200101	200201	4 Year Average	Standard Deviation	200301	+/- 4 Year Average	Z Score
	Cohort N	7	14	13	12	12	3.11	12	1	0.16
	Cohort Completer University N	3	2	6	3	4	1.73	7	4	2.02
	Cohort Completer University %	42.9%	14.3%	46.2%	25.0%	32.1%	0.15	58.3%	0.26	1.74
	Cohort Completer Department N	3	1	5	2	3	1.71	6	3	1.90
	Cohort Completer Department %	42.9%	7.1%	38.5%	16.7%	26.3%	0.17	50.0%	0.24	1.38
	Cohort Completer Major N	3	0	4	2	2	1.71	5	3	1.61
	Cohort Completer Major %	42.9%	0.0%	30.8%	16.7%	22.6%	0.18	41.7%	0.19	1.03