

Tom P. Hornet

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PROFILE

A Business Administration major with aspirations to become an advertising and/or marketing professional; interested in pursuing and developing leadership skills at the University and beyond; as a freshman at DSU, focused on representing the freshman class as the Vice President to promote a larger vision and help current SGA take the student body to the "Next Level"; an innovative, dependable, enthusiastic, organized, confident, gregarious and consensus-builder ready to lead the freshmen class, while acquiring skills to become a professional.

EDUCATION

Delaware State University, Dover, Delaware
Major: Business Administration, Graduation Date: May 2019

EXPERIENCE

Wendy's, Sicklerville, New Jersey May 2013 to September 2013

Team Member

- Assisted customers with food purchases in a professional and courteous manner
- Operated a computerized cash register in an accurate and efficient manner
- Communicated with customers to ensure a quality guest experience
- Prepared food according to company procedures to ensure the Wendy's brand
- Maintained cleanliness of all working areas

The Wright Decision, LLC, Sicklerville, New Jersey September 2011 to June 2014

Marketer

- Communicated with clients and prospective customers using social media which included Facebook, Instagram, Twitter
- Worked with a team was operating and running smoothly on marketing campaign to help consumers repair credit
- Assisted a team to work with over 30 clients

LEADERSHIP

Future Business Leaders of America (FBLA) - President

- Supervised other cabinet members
- Ensured meetings were organized and agenda determined and followed
- Won local chapter competition which focused on marketing

Winslow Township High School Student Representative

- Selected to be the high school liaison between the student body and the faculty to address prom planning, homecoming, fundraisers and pep rallies

Winslow Township School Track & Field Athlete

- Participated in high school track and field and events included 200 and 400 meter runs