

John Doe Freshman

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OBJECTIVE

A Marketing major seeking internships related to the profession; an individual with excellent verbal and interpersonal communication skills; able to persuade others, present ideas and represent my personal brand; a former student athlete with leadership skills and an interest in exploring sports marketing or corporate marketing

EDUCATION

Delaware State University, Dover, DE

Major: Marketing

Graduation Date: May 2019

WORK EXPERIENCE

YMCA, Wilmington, DE

March 2015 – August 2015

Life Guard

- Supervised pool area to ensure safety of members using the facility, certified in CPR
- Instructed members on how to operate weight equipment properly
- Taught swimming lessons for children ages 5 to 13
- Tested pool water for appropriate temperature, performed chemical tests and cleaned pool area
- Checked and tested safety equipment such as life jackets and pool surface areas

MSP Equipment Rentals, Wilmington, DE

June 2014 – August 2014

Shop Manager

- Ensured paint materials were in stock and available for paint crew
- Assisted in the process of assigning work jobs to paint crew
- Assisted paint crew with site preparation and small projects

LEADERSHIP & CIVIC ENGAGEMENT

St. Elizabeth High School Varsity Basketball Team

Team Captain

- Motivate players to achieve both personal and team goals
- Led practice drills for the teams
- Communicated with team members using social media to ensure team made meetings on time
- Organized community events such as classroom visits for elementary kids
- Ranked 9th in Delaware during sophomore year

St. Elizabeth High School Varsity Track & Field Team

Team Captain

- Responsible for general team leadership such as motivating individuals
- Participated in the 100, 200 and 400 meter events as well, long jump
- Ranked 10th in state of Delaware in the 100 meter
- Ranked 13th in state of Delaware the 400

Volunteer for Kidney Walk, Christiana Care Health System

Volunteer for Dream Chasers Basketball Camp for 6-14 years of age