

Creativity Rubric

Learning Objectives

- Utilizes a deep knowledge base including a variety of ideas and the appropriate context
- Utilizes appropriate information sources to develop creative solutions to a problem
- Applies originality to solve a problem, address an issue or design a new product or plan
- Identifies problem and develops plan to solve it, collects and analyzes data and provides an interpretation.
- Facilitates work of the entire team through contributing to a constructive climate and resolution to conflict

Glossary

Problem-solving - Problem solving is the process of designing, evaluating and implementing a strategy to answer an open-ended question or achieve a desired goal.

Teamwork - Teamwork is behaviors under the control of individual team members (effort they put into team tasks, their manner of interacting with others on team, and the quantity and quality of contributions they make to team discussions.)

Evaluators are encouraged to assign a zero to any work sample or collection of work that does not meet Beginning (cell one) level performance

	Beginning/Unsatisfactory	Developing/Satisfactory	Proficient	Exemplary/Advanced
Content knowledge	Concepts and content are not utilized in a manner that supports the creative process.	Relates appropriate concepts and content from different contexts and disciplines in a manner that supports the creative process.	Relates appropriate concepts and content from different contexts and disciplines in a manner that supports the creative process.	Analyzes concepts and content from different contexts and disciplines in a thorough and innovative manner.
Inquiry	Identified and utilized insufficient or inappropriate source materials.	Identified and utilized a small number of appropriate source materials.	Identified and utilized a variety of appropriate source materials.	Identified and utilized a great variety of source materials, indicative of deep understanding.
Innovation	The effort to solve a problem, address an issue or make something new is addressed through an effort	The effort to solve a problem, address an issue or make something new is addressed through an effort	Some originality is utilized in the effort to solve a problem, address an issue or make something new.	Great originality is seen in the effort to solve a problem, address an issue or make something new.

	that is unoriginal and relies totally on previous examples.	that mostly reuses previous work but shows some original ideas.		
Problem-Solving	The appropriate steps for problem-solving were not followed in an effective manner. Setbacks led to unproductive and futile attempts at resolution.	The appropriate steps for problem-solving were followed in an incomplete but at least partially successful manner. Setbacks were recognized but not effectively dealt with in all cases.	Methodically followed the appropriate steps for problem-solving. Reacted to setbacks through appropriate use of trouble-shooting.	Methodically and creatively followed the appropriate steps for problem-solving. Reacted to setbacks through appropriate trouble-shooting and revision of their process.
Teamwork	Engages team members by taking turns and listening to others without interrupting. Passively accepts alternate viewpoints/ideas/opinions.	Engages team members in ways that facilitate their contributions to meetings by restating the views of other team members and/or asking questions for clarification. Redirecting focus toward common ground, toward task at hand.	Engages team members in ways that facilitate their contributions to meetings by constructively building upon or synthesizing the contributions of others. Identifies and acknowledges conflict and stays engaged with it.	Engages team members in ways that facilitate their contributions to meetings by both constructively building upon or synthesizing the contributions of others as well as noticing when someone is not participating and inviting them to engage. Addresses destructive conflict directly and constructively, helping to manage/resolve it in a way that strengthens overall team cohesiveness and future effectiveness.

Rubric evaluation criteria were adapted from VALUE rubrics published by the Association of American Colleges and Universities