Delaware State University

ASSESSMENT SUMMIT 2021

SHARING DATA TO SUPPORT ASSESSMENT AND BUILD PARTNERSHIPS

An Opportunity for Faculty/Staff to Showcase their Assessment Endeavors and the Resulting Impact on Delaware State University

VIRTUALLY

TUESDAY, MAY 11 (NEW DATE)
10 AM – 2 PM

SCAN THE QR CODE
TO VIEW THE
VIDEO TRAILER

Delaware State University

Virtual Assessment Summit 2021 Agenda

May 11, 2021, Tuesday 10 am – 2 pm
Sponsored by the Office of the Provost and the Assessment Office

"Coming together is a beginning, staying together is progress, and working together is success." – Henry Ford

PURPOSE
This year's virtual Assessment Summit for faculty, staff and administrators features an introductory main session and three 30-minute concurrent breakout sessions. These sessions address the summit theme of **Sharing Data to Support Assessment and Build Partnerships**. The breakout sessions will be followed by a video compilation of 5 minute presentations and the event will conclude with closing remarks/recognition.

AGENDA	
10:00 am – 10:15 am	**Welcome from Provost DeLauder**
10:15 am – 10:45 am	Dr. Lynda Murray-Jackson, AVP for Institutional Effectiveness, MSCHE ALO **Update on COVID-19 surveys- sharing key findings** **Wesley College acquisition**
10:45 am – 11:00 am	Bina Daniel – **Event Logistics**
11:00 am – 11:30 am	Breakout Session 1 Track 1 - Teaching & Learning – A – ACUE, PDF Slides Track 2 - Teaching & Learning – B – Pandemic teaching Track 3 – Student Services – Advisement Survey by Jarso Saygbe, PDF Slides Track 4 – Data & Decision Making – Using Dashboards Track 5 – Institutional Reports – DSU, Peer, Competitors and Aspirational Comparisons by Vaughn Hopkins & students, PDF Slides
11:40 am – 12:10 pm	Breakout Session 2 Track 1 - Teaching & Learning – A- Univ. Seminar Redesign by Tiffany Alexander, PDF Slides Track 2 - Teaching & Learning – B – Course Evaluations by Amber Gordon, PDF Slides Track 3 – Student Services – Honors/Experiential Learning by Shonda Poe, PDF Slides Track 4 – Data & Decision Making – Student Progress Tools, PDF Slides Track 5 – Institutional Reports - US World News Highlights and Benchmarks by Vaughn Hopkins & students, PDF Slides
12:20 pm – 12:50 pm	Breakout Session 3

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	Track 1 - Teaching & Learning – A – Curriculum Mapping by Phyllis Blumberg, PDF Slides
	Track 2 - Teaching & Learning – B –Virtual Engagement by Cara Gomez, PDF Slides
	Track 4 – Data & Decision Making – Social Work Assessment by Eleanor Kiesel, PDF Slides
	Track 5: Institutional Reports – Enrollment Management Debriefing by Vaughn Hopkins & students, PDF Slides
1:00 pm – 1:30 pm	Mini Video Presentations: - Blackboard Stats – Martha Sims-Wilson, ODELT - Faculty Perspective: Netiquette – Cara Gomez – PAHS - NSSE 2020 Results – Bina Daniel, Assessment Office - Baseline Surveys – Michellene Griffin Ballard, Assessment Office - Quality Matters Highlights – Ray Akey, ODELT
1:35 pm – 2:00 pm	Closing Remarks and Recognition

SEE NEXT PAGE FOR BREAKOUT SESSION DETAILS

Thank you for attending today!
Special thanks to all our presenters, Integrated Marketing team, administrators, the Office of Institutional Effectiveness team, and our student worker (Aleja Lomax) for helping us make this event possible. Please remember to submit the workshop evaluation which will be emailed to you after the event. Have a great summer break!

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11:00 am – 11:30 am	Breakout Sessions 1
Track 1: Teaching & Learning A	**ACUE Lessons and Benefits**
Presenter(s):	**Cara Gomez,** *Public & Allied Health Sciences, DSU*
This session will cover effective teaching strategies emphasized as part of the ACUE teaching certification. Feedback from students will also be shared to highlight their favorite strategies and what could be improved.	

Track 2: Teaching & Learning B	**Teaching During the Pandemic and Moving Forward**
Presenter(s):	**Joseph Fees,** *Languages and Literatures*
Due to the pandemic, we have drastically and irrevocably changed the way we teach and work. This presentation will focus on the advancements we have made with technology and course delivery over the past year as well as examine student survey data about course format preferences and experiences in an online and virtual environment. It will also include a discussion of strategies and steps to improve teaching at DSU with an emphasis on what course delivery may look like moving forward.	

Track 3: Student Services	**Academic Advisement Survey Fall 2020 Results**
Presenter(s):	**Jarso Saygbe,** *Office of Student Success* **Clytrice Watson,** *Office of the Provost*
Key findings from the fall 2020 Academic Advising Survey will be shared to showcase areas of strength and opportunities for improvement. Potential strategies for improvement and collaborative efforts will also be discussed.	

Track 4: Data & Decision Making	**Using Dashboards for Decision Support**
Presenter(s):	**Kimberley Sudler,** *Office of the Provost*
This session demonstrates the Decision Support Analytics dashboard suite developed for academic leaders to expand the use of actionable data for decision making, operations management, and student success. Designed in PowerBI, dashboards provide insights into several areas of interest for decision support: enrollment, graduation, classroom utilization, course management, faculty workloads, grades, and student success indicators. This integrative and adaptive tool utilizes census and timely operational data. An example of how the tool was used for decision making in a mathematics gateway course will also be highlighted. This work is supported by the Frontier Set grant funded by the Bill and Melinda Gates Foundation.	

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Track 5: Institutional Reports	DSU, Peer, Competitors and Aspirational Comparisons
Presenter(s):	**Vaughn Hopkins,** *Institutional Research Planning and Analytics* **Malik Henry (Student)** *Institutional Research Planning and Analytics*
To stay competitive and ascend from other institutions DSU must be aware of key metrics in comparison to these other institutions. The Office of Institutional Research, Planning, and Analytics (IRPA) conducted research using the Integrated Postsecondary Education Data System to identify key common metrics for university comparison with peer, competitor and aspirational peer groups.	

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11: 40 am – 12:10 pm	Breakout Sessions 2

Track 1: Teaching & Learning A	Trust the Process: University Seminar Redesigned
Presenter(s):	Tiffany Alexander, *Office of Student Success*
The University Seminar course is essential to student success and was created to assist first-year students with academic support and college adjustment. In 2020, this course was restructured to provide a user-friendly and engaging online learning experience for students. This session will describe how the University Seminar Survey findings were used to improve the course by assessing strengths and growth opportunities.	

Track 2: Teaching & Learning B	Course Evaluations Key Findings
Presenter(s):	Amber Gordon, *Center for Teaching & Learning (CTL)*
Key findings from the DSU course evaluation results will be shared and opportunities for collaborating to increase response rates will be explored.	

Track 3: Student Services	Honors/Experiential Learning: Transition from Scholars to Global Leaders
Presenter(s):	Shonda L. Poe, *Office of Undergraduate Research, Experiential Learning & Honors Program (URELAH)*
The presentation will cover the areas of data collection of Internship information sessions, professional development workshops, and the Honors Program. Building partnerships with the university's four colleges: CAST, CHBS, CHESS, and COB has started. The Office of URELAH has plans to develop methods to codify and assess data on student participation in undergraduate research and experiential learning activities at the University. The integration of the Honors Program with undergraduate research and experiential learning creates a unit where students will be able to gain access to additional professional development resources and training opportunities.	

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Track 4: Data & Decision Making	Student Progress Tools: Analyzing Department and Program Results
Presenter(s):	**Brody Bluemel,** *Languages and Literatures*
This session will discuss the use of student progress tools to track student development in academic program(s). Examples from different programs will be overviewed, with a specific focus on literacy development. Results will be shared from English Composition and Speech pilot courses that were assessed and compared using the Assessment Data Collection System (ADCS) along with other data sources. Benefit of this analysis, validation of findings and the impact of changes will be shared. While general education courses lay a foundation for writing, collaborative opportunities for improving/emphasizing communication skills in the program level will also be proposed.	

Track 5: Institutional Reports	US World News Highlights and Benchmarks
Presenter(s):	**Vaughn Hopkins,** *Institutional Research Planning and Analytics* **Gregory Moore,** *Institutional Research Planning and Analytics* **Deyon Winston**, *Institutional Research Planning and Analytics*
U.S. News & World Report ranking measures the quality of undergraduate education at HBCU schools. In total, 77 HBCUs were ranked, with Delaware State University (DSU) ranking in at #11, up 2 spots from the previous year. This project conducts research on just the top 15 HBCU schools to analyze and determine how DSU compares with some of the HBCUs in the country.	

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12:20 pm – 12:50 pm	Breakout Sessions 3*

*NOTE: There are no presentations for Track 3 (Student Services) in the last breakout session.

Track 1: Teaching & Learning A	Curriculum Mapping Basics
Presenter(s):	**Dr. Phyllis Blumberg,** *Consultant, Author, Scholar (guest speaker)* ***https://www.blumbergeducationalconsulting.com/***
Dr. Blumberg is an internationally recognized educator, presenter, writer, and consultant on promoting deep and lasting learning, learning-centered teaching, assessment of student learning, and effective teaching. She will be sharing the basics of curriculum mapping. Phyllis is an educational consultant collaborating with faculty and staff in all disciplines to enable students' engaged and deep learning. For twenty years she was the director of the Teaching and Learning Center at the University of the Sciences in Philadelphia. She also served as assistant provost for faculty and assessment development, research professor in education and psychology, and associate dean for curriculum. She taught first-year students through graduate and professional students at five institutions in North America. Phyllis is the author of more than 70 peer-reviewed articles and published three books on teaching in higher education. Phyllis earned her master's degree and a doctorate in educational and developmental psychology from the University of Pittsburgh Learning Research and Development Center.	

Track 2: Teaching & Learning B	Engaging Audiences in Virtual Settings
Presenter(s):	**Cara Gomez,** *Public & Allied Health Sciences, DSU*
This session will cover practical strategies for increasing student/audience engagement and motivation in online settings. Feedback from students will also be shared to highlight their favorite strategies. Session will also highlight collaborative efforts with faculty colleagues to further assist other departments/programs.	

Track 4: Data & Decision Making	Social Work: Assessment of Student Learning Outcomes
Presenter(s):	**Eleanor Kiesel,** *Social Work*
Accreditation requirements from the Council for Social Work Education (CSWE) will be presented and how the program faculty are collaborating to identify areas for further assessment/analysis at the course level will be shared.	

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Track 5: Institutional Reports	Enrollment Management Debriefing
Presenter(s):	**Vaughn Hopkins,** *Institutional Research Planning and Analytics* **Gregory Moore,** *Institutional Research Planning and Analytics* **Deyon Winston**, *Institutional Research Planning and Analytics*
The enrollment debriefing provides a dive into the enrollment cycle to examine how the University is performing in regards to total enrollment and progressing on enrollment goals. The focus covers all student enrollment populations. Enrollment research will be presented to support planning for undergraduate new student recruitment. The agenda is organized by research questions designed to support enrollment planning.	