CARS student’s Fashion Week debut

Shauna Green invited by Plitzs Fashion Marketing to showcase designs

To attend a fashion show during New York Fashion week and gaze upon the artistic views of fellow designers was an extraordinary experience; to participate in one as a featured designer, was even more tremendous—a phenomenal event I will always remember. On February 6, 2014, the marketing team for Plitzs Fashion Marketing featured 36 designers, both local and international, along with over 150 models. In addition, the show was divided into eight showcases with four – five designers. After each showcase, designers were given an opportunity to talk about their inspiration for their line with the media present.

Though the event started late and backstage was chaotic, the atmosphere was exciting. Models were everywhere trying to get dressed, while others were having their make-up and hair done for each showcase. Each designer featured different styles such as lingerie, avant-garde designs, couture inspired pieces and much more. All of the pieces were very creative and cohesive, and they each told a different story. My line was listed under Showcase Two and I was the second designer in that section. I was very ecstatic and proud of myself, not at all nervous, surprisingly, even when I had to walk down the runway with models wearing my designs.

I decided to call my line, Troy de la Moire and make it a black and white collection with a trace of gold and silver embellishments. In addition, I wanted my designs to look edgy and daring, but still have a feminine look by adding lace and chains. I love haute couture designs, therefore I included a couture inspired piece, which was shown in my black jacket ensemble. I designed my line for women so that I could highlight various curves and also have enough room for creativity.

Showcasing my ideas and pieces for all to see has always been a dream and this fashion show allowed that. I was very happy to have support from my family, friends, DSU classmates and advisor, which really made the event even more special. I cannot wait until I get the opportunity to do this again, but on a much larger scale, where my name will be known and my artistic view will be remembered for years to come.

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