Brenda Farmer Honored as 2012 Black Achiever

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Jeff Johnson, White House correspondent, presents DSU's Brenda Farmer with a 2012 Black Achiever Award. Mr. Johnson was the keynote speaker.

Brenda Farmer, DSU director of Events and Ceremonies, constantly makes the University shine with the way she organizes a wide variety of programs on campus.

On Sept. 19 it was Ms. Farmer’s turn to shine as she was honored as a 2012 Black Achiever.

The annual Black Achievers in Business and Industry awards is sponsored by the YMCA of Delaware to honor men and women who succeed in both business and community involvement. The Sept. 19 ceremony, at the Chase Center in Wilmington, paid tribute to 20 such achievers, including Ms. Farmer. Jeff Johnson, investigative reporter, White House correspondent and social activist, was the featured speaker of the event.

“Brenda Farmer coordinates and choreographs many of the major events on campus, giving her creative touch that represents the University so well,” said Dr. Harry L. Williams, DSU president. “She constantly makes DSU look good to the public and is therefore instrumental in the connection DSU maintains with the communities in Dover and throughout Delaware.”

Ms. Farmer is a Delaware State University Hornet through and through. She has earned a BA in Mass Communications and a Master of Social Work, both from DSU.

A 19-year-employee of the University, after working in a number of administrative professional positions, Ms. Farmer spent some time in the Office of Admissions where achieved celebrity status with prospective and new students and their families through her campus tours and her Parent Bus Tours of Dover. It is estimated that Ms. Farmer helped introduce the campus and the local Dover area to more than 10,000 students and their parents.

In her current post, Ms. Farmer works in the University’s Division of Institutional Advancement.

“Brenda is an exceptional event planner and never fails to amaze and wow us with her creative energy,” said Carolyn Curry, vice president of Institutional Advancement. “She is truly DSU’s secret marketing weapon!”

Ms. Farmer is the recipient of the Presidential Gold Medal, as well as several DSU Employee of the Year awards. She is also known for her volunteer work and social work assistance in the Dover community.

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