

Business Organizations

The College of Business Student Advisory Council (SAC)

The College of Business Student Advisory Council (SAC) consists of a group of students who serve as the presidents and ambassadors of all of the student organizations established in the School. Instituted by the Dean of the COB, in the Spring 2001 Semester, the purpose of the organization is to:

- Serve as a liaison group between the student body and the Dean,
- Promote and encourage leadership development in the COB,
- Give the student organizations an opportunity to share planned projects and events so as to avoid duplication and overlap,
- Participate in the coordination of COB activities such as Homecoming, The COB Open House, the Black Executive Exchange Program "COB Town Meetings", and community service activities, and
- Serve as peer mentors and role models to their classmates.

The SAC meets once a month on the last Thursday in each month from 11-11:50 A.M. in room 305 of the MBNA America Building. In addition to the Dean's advisement, the Director of the Advisement Center also serves as the group's advisor.

Beta Gamma Sigma

Beta Gamma Sigma is the honor society serving business programs accredited by AACSB International - The Association to Advance Collegiate Schools of Business. Membership in Beta Gamma Sigma is the highest recognition a business student anywhere in the world can receive in a business program accredited by AACSB International.

To be eligible for membership, a student must rank in the upper 7 percent of the junior class, upper 10 percent of the senior class, or upper 20 percent of the graduating master's class. Doctoral candidates are automatically eligible following completion of all requirements for their degree.

Accounting and Finance Club

The objectives of the Accounting and Finance Club are to provide a vehicle for students to have greater exposure to the business community prior to graduation, to undergird their transition from a student to a professional and to improve their leadership skills.

American Marketing Association (AMA)

The American Marketing Association is an international professional organization for people involved in the practice, study and teaching of marketing. The principal roles are: to always understand and satisfy the needs of marketers so as to provide them with products and services that will help them be better marketers; to empower marketers through information, education, relationships and resources that will enrich their professional development and careers; and to advance the thought, application and ethical practice of marketing.

National Association of Black Accountants, Inc. (NABA)

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Since 1969, the National Association of Black Accountants, Inc. has been the leader in expanding the influence of minority professionals in the fields of accounting and finance. The goals of the Association include, but are not limited to, the following: To promote and develop the professional skills of members; to encourage and assist minority students in entering the accounting profession; to provide opportunities for members to fulfill their civic responsibility; to ensure long-term financial stability and provide adequate resources to implement chapter, regional, and national programs; and to represent the interests of current and prospective minority accounting professionals.

National Society of Minority in Hospitality (NSMH)

This organization provide events and programs that bring together college-level students with company sponsors, industry representatives, other hospitality organizations, advisors and mentors, and hospitality high school students. NSMH is the professional organization for minority hospitality students. It addresses diversity and multiculturalism, as well as the career development of our student members.

Society for Human Resource Management (SHRM)

The Society for Human Resource Management (SHRM) is the world's largest professional association devoted to human resource management. Our mission is to serve the needs of HR professionals by providing the most current and comprehensive resources, and to advance the profession by promoting HR's essential, strategic role. Founded in 1948, SHRM represents more than 225,000 individual members in over 125 countries, and has a network of more than 575 affiliated chapters in the United States, as well as offices in China and India.

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