

DSU Establishes MBA Program at Vietnam National University

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A delegation from Delaware State University recently returned from Vietnam where an agreement was finalized to establish a DSU Master of Business (MBA) Degree Program in that country.

Amir Mohammed, DSU Vice president of Business and Administration, traveled to the country with Kishor C. Sheth, Director of the DSU MBA Program and Dr. Nanda Viswanathan Associate Professor of Marketing to meet with officials of Vietnam National University (VNU) and sign the new accord with them.

The agreement signing and the launch of the MBA program were highlighted by a major press conference in Hanoi.

The joint academic collaboration between DSU and VNU will involve DSU faculty members who will travel to Vietnam to teach MBA courses there in an accelerated format. While most of the work will involve classroom instruction, some parts of individual courses will be taught online.

Dr. Viswanathan will be the first faculty member to teach at VNU, as he will conduct courses at that institution's Center for Education Technology and Career Development in Hanoi in August. Other DSU professors will travel to Vietnam to teach MBA courses during subsequent semesters.

In addition, plans have been developed to expand the DSU MBA Program to the VNU campus in the Vietnamese city of Ho Chi Minh in May later this year.

"We are excited to extend DSU's academic impact to Vietnam through the offering of our MBA Degree Program at the Vietnamese National University," said DSU President Harry L. Williams. "The establishment of this program gives DSU the privilege of helping Vietnam to expand its sector of middle and senior management professionals, and strengthens the global presence of our institution's academic and research partnerships in higher education to over 30 countries."

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